



### **UPES collaborates with Salesforce to Empower Next-Gen Digital Talent**

The School of Computer Science (SoCS) at UPES, announced a collaboration with, Salesforce, the world's #1 AI CRM, to launch a skilling initiative at UPES. This first-of-its-kind initiative in Uttarakhand marks a significant milestone for UPES and exemplifies its belief in co-creating future-ready learning ecosystems in collaboration with global industry leaders. Together, they organised 'Salesforce Day @ UPES', focused on the theme "Talent. Purpose. Partners.—Co- Creating the Ecosystem of Tomorrow". This collaboration with Salesforce is the latest addition to this endeavour—creating immersive opportunities in AI, data, cloud, and automation, and preparing the next generation of digital professionals with purpose and precision. Speaking on the launch, Dr. Vijaysekhar Chellaboina, Dean, School of Computer Science, UPES, said, "The collaboration exemplifies our ethos as the 'University of Tomorrow', of integrating real-world industry insights into academic learning. In a digital-first economy, students must not only be well-versed in emerging technologies, but they must also gain industry context and mentorship. With support from Salesforce and its global partners, this hub positions our students at the forefront of digital innovation and enterprise readiness."